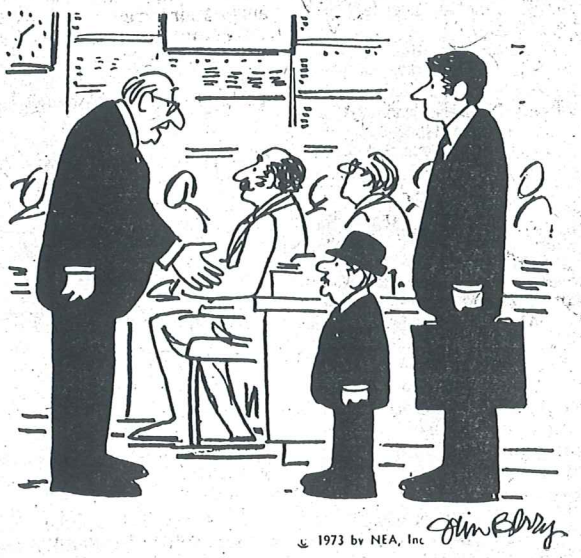
BERRY'S WORLD



"Mr. Cole, when I said that we've got to lure the little guy back into the market, I meant . . ."